



EDU-CON

STRATEGIC CONSULTING FOR EDUCATIONAL INSTITUTIONS WITH A FUTURE WORLDWIDE

know-how Germany

knowledge of the qualification requirements for the workforce as well as of the national educational landscape



optimized products

life long learning, e-learning, internationalisation ...



analysis

analysis of educational institutions in Europe regarding quality, efficiency and relevance to the industry



planning

consulting, planning and implementation of educational programmes



new products

development of innovative products



modern image

strategic development and management of a brand image for the educational institution



new customers

promotion of the brand image and the product with the aim of gaining new customers

know-how worldwide

knowledge of the qualification requirements for the workforce as well as of the international educational landscape

strategic support

for programmes of cooperation and mergers between educational institutions

CONTROL, SUPPORT AND CORRECTION OF MEASURES TAKEN